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360 CHICAGO OFFERS BOGO TICKETS FOR FAMILIES ON CPS' SELECT STUDENT DAYS-OFF

<u>Families are Welcome to Learn in the Stratosphere on Days-Off from School at 360 CHICAGO's</u> <u>94th Floor Observation Deck</u>

Chicago, IL - **360 CHICAGO**, the iconic 17,000 sq.ft. observation deck located on the 94th floor of 875 N. Michigan Ave (the former John Hancock Center), announced today a Buy One Get One (BOGO) ticket offer for families on Chicago Public Schools' select non-attendance days for students. This initiative invites families to take advantage of these days off from school to experience breathtaking views and engaging educational opportunities high above the city.

Families can now explore the wonders of Chicago from the clouds from the observation deck that hovers 1,030 feet above the streets, welcoming local and international visitors of all ages to experience the unbeatable, panoramic views of the cityscape, Lake Michigan and beyond.

Through new digital exhibits in the concourse area that highlight Chicago's rich history, architecture and cultural heritage, the one-of-a-kind attraction also encourages visitors to learn about the buildings, people and neighborhoods, and to find new places in the city to explore.

"Our BOGO offer is a perfect opportunity for parents to spend quality time with their children while discovering the beauty, history and culture of our incredible city from a whole new experiential point of view," said 360 CHICAGO Managing Director, **Nichole Benolken**.

Dates of CPS' non-attendance days for students that the BOGO offer is valid for are: October 14, 2024; November 4-5, 2024; January 20-21, 2025; February 17, 2025; and February 25, 2025.

Tickets can be purchased on the website at <u>https://360chicago.com/student-bogo</u>. The offer can be redeemed online using code: 360CPS at checkout, which will provide one free child ticket with the purchase of an adult ticket

360 CHICAGO is also home to Chicago's highest thrill ride, **TILT**, which is a glass vestibule that leans 30-degrees out of the building. A ticket to ride TILT can be added on for \$9. Parents can

also enjoy a specialty cocktail – or a non-alcoholic refreshment for kids – from **CloudBar** Chicago's highest cocktail lounge, while visiting.

For more information, please visit the website at <u>360chicago.com</u> or follow along on social media at <u>@360CHICAGO</u>.

About 360 CHICAGO

360 CHICAGO Observation Deck offers the best views of Chicago from 1,030 feet above the famed Magnificent Mile, atop 875 N. Michigan (the former John Hancock Center). The 17,000-square foot observation deck on the 94th floor of the building is also the home of <u>TILT</u> – Chicago's highest thrill ride, and CloudBar, the city's highest cocktail lounge where guests can grab a specialty cocktail and relax while enjoying the view. Follow along on social <u>@360CHICAGO</u> and <u>@CLOUDBARCHICAGO</u>.

360 CHICAGO is operated by Magnicity, a global leader in elevated urban leisure. Magnicity partners with global tour agencies across four continents, welcoming millions of visitors annually to its experiences at the Paris Montparnasse Tower, Berlin's TV Tower, the Euromast in Rotterdam, the soon-to-be Varso Tower in Poland and, of course, 360 CHICAGO.

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