



**FOR IMMEDIATE RELEASE**

December 9, 2024

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**360 CHICAGO Launches Call for Local Artists to Showcase Talent in CloudWalk – Chicago’s Highest Art Gallery, Submissions Open Dec. 9**

Selected Artist to be Awarded \$10k for a Site-Specific, Chicago-Themed Installation on View for 360 CHICAGO’s Global Visitors

Chicago – **360 CHICAGO**, the iconic observation deck on the 94th floor of 875 N. Michigan Ave. (the former John Hancock Center), is launching a call for Chicago-based artists to submit installation concepts for CloudWalk, the city’s highest open-air terrace. One artist will be selected by a board of Chicago-based art and community leaders as the inaugural artist to launch CloudWalk as a permanent, rotating art gallery. The top-reviewed proposal will be awarded a \$10,000 commission fee, as well as the opportunity to showcase their work to a global audience in the city’s most unique art gallery, 1,030 feet into the clouds. Interested artists can submit their Chicago-centric creative concepts online at [360Chicago.com/CloudWalk-Call-For-Artists](https://360Chicago.com/CloudWalk-Call-For-Artists) before January 24, 2025.

Emerging Chicago-based artists and creatives are invited to submit installation concepts that incorporate Chicago-centric themes that embody the spirit, community and vibrancy of the city to further 360 CHICAGO's mission of celebrating the city it resides in, while educating curious travelers about the diverse culture and people within the 77 neighborhoods. Artists of all mediums are encouraged to participate, with designs that fully encompass the space and encourage Chicagoans and tourists alike to explore a vibrant fusion of urban art and breathtaking vistas.

“We are excited to be a platform for local artists to showcase their work in one of the most breathtaking locations in the city,” said **Nichole Benolken**, Managing Director of 360 CHICAGO. “CloudWalk will be more than just a gallery—it will be an intersection of art, architecture and city life, highlighting the energy and diversity of Chicago through the eyes of its creative talent.”

All submissions will be reviewed by a board of Chicago-based art and community leaders, including 2nd Ward Alderman **Brian Hopkins**, Art Institute of Chicago Executive Director of Civic Relations and Partnerships, **Nora Gainer**, 360 CHICAGO Managing Director **Nichole Benolken**, Photojournalist **Vashon Jordan Jr.**, and the most recent local Korean-American artist **Katie**

**Chung**, among others. CloudWalk is currently showcasing a large-scale mural by Katie Chung, titled "Locals Only," which will conclude in early 2025.

### **Submission Details and Timeline**

**Submission Deadline:** January 24, 2024

**Finalists Announcement:** March 2025

**Selected Inaugural Artist Decision:** March 2025

**Exhibition Launch:** May 2025

### **Artist Eligibility Criteria**

- Reside in the city of Chicago
- Be 18 years of age or older
- Experience with commissioned work

### **Concept Guidelines**

- Submissions must reflect Chicago-specific themes of community, innovation, urban life, natural beauty
- Mediums can vary from sculptural, immersive, interactive, muralist, etc.
- Light must still be able to shine through CloudWalk's windows

### **Selection Process**

- Three finalists will be selected by the board, each awarded \$200
- Selected inaugural artist to be commissioned \$10,000. This reward will also fund materials for the artist to fulfill their artistic vision for this project.

### **How to Submit**

Submissions can be made directly through the official 360 CHICAGO website at [360Chicago.com/CloudWalk-Call-For-Artists](https://360Chicago.com/CloudWalk-Call-For-Artists).

Artists can submit proposals, including a brief concept description, design sketches or visuals, and a CV or portfolio. Dimensions and schematics of the area, including the windows, ceiling and floor, will be provided on the submission page linked above.

### **About 360 CHICAGO**

360 CHICAGO Observation Deck offers the best views of Chicago from 1,030 feet above the famed Magnificent Mile, atop 875 N. Michigan (the former John Hancock Center). The 17,000-square foot observation deck on the 94<sup>th</sup> floor of the building is also the home of [TILT](#) – Chicago's highest thrill ride, and CloudBar, the city's highest cocktail lounge where guests can

grab a specialty cocktail and relax while enjoying the view. 360 CHICAGO is operated by Magnicity, a global leader in elevated urban leisure, which welcomes millions of visitors annually to its locations in Chicago, Paris, Rotterdam and Berlin. Follow along on social [@360CHICAGO](#) and [@CLOUDBARCHICAGO](#).